



MEMORANDUM

TO: 78 CID Board of Directors
CC: R. Sapp, Exec. Asst.; M. Couch, Special Projects
FROM: Brett Harrell, Executive Director
DATE: April 26, 2006

RE: Monthly Report

Administration

Since my last report, I attended events at the Georgia General Assembly, Gwinnett Chamber of Commerce, Snellville Commerce Club, Gwinnett County DPU, and City of Snellville. I participated in meetings and events with Georgia DOT, the City of Snellville, PBS&J, the Gwinnett Chamber, Congressman Linder, Gwinnett DPU, and visited with CID property owners and businesses among others. I also assisted CID property owners Bob Buisson and Lynda Dykema, among others with various requests.

I presented along with Jimmy Adams of PBS&J and Jimmy Norton, CID Board Member to the Snellville City Council Work Session on April 10th. I presented at a Gwinnett Chamber Economic Development function and met with the Executive Directors of Gwinnett's other CIDs. I attended with representatives of other Economic Development interests a meeting hosted by the Gwinnett Chamber. The group plans to meet bi-monthly. I met with Joe Allen, Exec Dir of the Gwinnett Place CID in our offices. I attended the ribbon cutting ceremony for the new Snellville Senior Center and the press event for the "Brain Train".

Funding

I attended a HPP follow-up meeting with representatives from Georgia DOT on March 23rd to learn about the funding requirements through the HPP program as it relates to our STWP. I provided GDOT the Board's preliminary funding requests for the Chambliss, Westmoreland, and Scott earmarks. The Hwy 78 CID prepared a grant request up to \$200,000 from the Gwinnett County Board of Commissioners for a sewer system study.

The CID received the draft 2005 audit prepared by Smith & Howard, CPAs with no adverse findings.

Projects Underway

During April, we advanced the following projects:

Corridor LCI Study: Began prioritizing projects contained within study.

Landscape Master Plan: Received submitted median landscape plans.

PPAC Study: Concluded separation agreement with Pond & Company

Jessica Daron Ct: Left message w/ Ron Swatty regarding dedication and met with representatives of Wayne Currie regarding a new parallel access road.

Public Relations Plan: Mailed March Post Card and Newsletter; conducted telephone interview with Americans for Transportation Mobility; CIDs featured in Gwinnett Chamber Annual Source Book

STWP: Discussion on priorities related to HPP on April Board agenda and presented to Snellville Council work session. Updated STWP including new combined Project Fact Sheet #31.

Britt South IPA: No further action this month

T.E. Grants: No further action – with Gwinnett County – Vince Edwards

Lucerne Community Banners: Monitoring sidewalk / fence project.

Potential Projects

During April, the following potential projects received attention:

City STWP Projects: presented to Council STWP projects within City

GRTA / GCT Service: no further action

LCI Implementation Projects: Board considering project priorities

Hero Service for U.S. 78: Met w/ representatives of Eastside Towing regarding a Hwy 78 CID sponsored Hero-type service for U.S. 78 during construction.

Public Relations

During April, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The CID presented our positive message during April to the Snellville City Council, Gwinnett County Economic Development team.

Michelle Couch, CID Special Projects Manager, began preparation for a print advertising campaign that will run in local media featuring economic development projects “Coming Soon” to the Hwy 78 corridor.

Rockie Sapp, Executive Assistant, continues to make preparations for an annual meeting that will be a community-wide event.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. Our office also prepared and publicized information regarding the City of Snellville’s proposed “Vacant Building Ordinance” that may have impact on CID members.