



MEMORANDUM

TO: 78 CID Board of Directors
CC: R. Sapp, Exec. Asst.
FROM: Brett Harrell, Executive Director
DATE: December 6, 2006

RE: Monthly Report

Administration

Since my last report, I attended meetings with ARC, PBS&J, GDOT, City of Snellville, Gwinnett Chamber, Gwinnett DOT, and Gwinnett County as well as events at the Georgia Economic Developers Forum, Georgia Public Policy Foundation, and CID Alliance. I also attended the monthly meeting with Gwinnett CID Executive Directors and the annual meeting of the Perimeter CID. I attended the Partnership Gwinnett Visioning Committee meeting, the Gwinnett Chamber Governmental Affairs meeting on the Redevelopment Powers Law, and met in our offices with redpepper.

I provided details of our HPP projects to Derrick Corbett, Congressman Linder's office; Marisa Simpson, Senator Chambliss' office; and Michael Quiello and Tricia Chastain, Senator Isakson's office. I provided our draft legislative agenda for review and comment to the City of Snellville, Gwinnett County, Representative Donna Sheldon, and the Georgia Public Policy Foundation. I briefed members of the Gwinnett Chamber, State House, Gwinnett County BOC, and others on specific issues of interest within the proposed 2007 Legislative Agenda.

I presented "Revitalization using BIDs, CIDs, and TADs to a statewide audience of planning, city, and county officials in Valdosta on November 9, 2006. I also presented an overview of CIDs, DDAs, and TADs to the Duluth, GA DDA and members of the City Council, staff, and business community.

With Rockie, we prepared for the annual Board retreat held on November 28, 2006.

I assisted numerous property and business owners with various issues including: Tim Middlestat, Catalyst Retail Group; Jeb Hughes, ALA; Eddie Mock, Pro Buildings; Dan Melnick; and Annette Jackson, Rivercliff HOA among others.

Funding

Responded to an ARC determination regarding the Pedestrian Bridge and modified two TIP project packages to gain acceptance (GW 332 and GW 333).

Invested \$300,000 from checking into a 90-day CD with Wachovia bank at 5.41%.

Completed proposed budget for 2007 and presented to Board at Nov. 28 retreat.

Projects Underway

During November, we advanced the following projects:

Corridor LCI Study: Gwinnett County BOC unanimously adopted a resolution on November 21, 2006 adopting the LCI Corridor study.

Landscape Master Plan: No further action.

PPAC Study: Completed contract negotiations with JJG, Chairman Adair executed the contract as did JJG, scheduled initial kick-off meeting. Received confirmation from Gwinnett County of \$80,000 project support.

Jessica Daron Ct Dedication: Received appraisal on property at \$300,000; scheduled dedication on Gwinnett Co BOC agenda for Dec. 12, 2006.

Public Relations: Distribution of "Constant Contact" email communications including meeting notices and ETL editorial. Met with redpepper regarding progress and ARC television broadcast – Jimmy Norton to represent CID.

STWP: provided updated notebooks to Board at Nov. 28, 2006 retreat.

Sewer Study: Underway – received update memo and provided to Board, project is 90% complete with Phase 1 study.

Paxton Lane Extension: no further action.

CID Alliance: Attended Nov. 7 meeting with input regarding transportation funding alternatives; coordinated with Alliance members; set Dec. 19 follow-up mtg

Driveway Easements: Continued to work with Troy Hill, GDOT on gaining signatures from CID property owners on driveway easements.

Potential Projects

During November, the following potential projects received attention:

GRTA / GCT Service: No further action.

Public Safety Master Plan: Monitoring Gw Village plan; discussion with Board at Nov. 28, 2006 retreat; discussion with Major Beers; received preliminary statistical data; discussion with Chuck Warbington, Gwinnett Village CID; scheduled Major Beers to be present at January 24, 2007 Board Meeting; received support from Stan Hall at the Victim Witness Program of the Gwinnett DA's office for a corridor business person.

Revitalization Sidewalks: Confirmed that Gwinnett DOT has not yet ranked the proposed sidewalk projects – anticipate ranking within next 60 days.

Public Relations

During November, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, Gwinnett Business Journal, and the Snellville Community News.

Met with Susan Gast, AJC and Leslie Miller, Channel 46 for background information on the CID for use in future stories. Participated in a telephone interview with Clark Hill for WABE radio – referred Clark to our sister Gwinnett CIDs.

Published an editorial on Voluntary Express Toll Lanes and received a positive response from Gwinnett Co BOC, Gwinnett Co DOT, Georgia Public Policy Foundation, GRTA, and the State Road and Tollway Authority among others.

Coordinated with Ken Mock, Its' CARMA for publicizing the launch of their PR campaign and website.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects.

Began working with Ally Starnes, Economic Development Manager for the City of Snellville – currently seeking 10,000 square feet for a pharmacy/medical use.

Dwight Harrison represented the CID at the ribbon cutting of Fire Station 12 and the Gwinnett County Tag Office located on Lenora Church Road and was recognized during the program for our support of the County.

Updates on several ongoing projects:

Gwinnett Co. Revitalization Grant / Sewer Study

Nicole Wren, PBS&J Water/Sewer Engineer provided a memo at our Board retreat indicating progress to date – approximately 90% complete – with a target completion date of mid-December for initial phase.

Swatty Dedication

Received the appraisal, forwarded to Mr. Swatty, received o.k. to proceed. Coordinating with Michael Comer at Gwinnett County gained inclusion on the BOC agenda for December 12, 2006 – 2 p.m. consent agenda.

Park Place Activity Center Study

Completed negotiation of contract with JJG after review by CID Attorney Andrew Mertz. Contracts executed and preliminary kick-off meeting scheduled. Study will begin publicly in January 2007.

Partnership Gwinnett Visioning Exercise

Attended November 29 meeting on implementation strategy.

T.E. Grant / Yellow River Scenic Trail

Coordinated with Vince Edwards at Gwinnett DOT to decline the \$150,000 GDOT funding for this project estimated at a minimum cost of \$1.5 million.

Updates on HPP packages:

7535 - Linder

No further action.

8033 – Westmoreland

At the request of ARC, modified the Westmoreland package to consist of project #19 Georgia Lane to Britt Road (GW333) to better coincide with the language in the SAFETEA-LU bill.

8034 – Scott

At the request of ARC, modified the Scott package to consist of project #5 Pedestrian Bridge (GW332) to better coincide with the language in the SAFETEA-LU bill.

8035 – Chambliss

No further action.

To date, Gwinnett County has not received the PMAs from GDOT.

With the support of Gwinnett DOT, I authorized PBS&J to begin preparing the Scope of Work for the Chambliss and Scott packages. PBS&J completed the Scope and submitted for our approval including substantial cost increases for P.E. services. I immediately rejected the price escalations, notified the Board at the retreat, and contacted Gresham, Smith and Partners and Columbia Engineering to provide competitive pricing.

Confirmed with Robert Mahoney, GDOT that the department would require a single \$50,000 draw from the total HPP funds for internal review of all CID projects. Previously, GDOT suggested up to \$50,000 per project would be required.

If there are other projects or issues that you would like a status report on, please ask.

Finally, I sincerely thank each Board Member for the continued confidence and support you've provided me as Executive Director and I greatly appreciate your recognition in my annual review.