



MEMORANDUM

TO: 78 CID Board of Directors
CC: R. Sapp, Exec. Asst.; M. Couch, Special Projects
FROM: Brett Harrell, Executive Director
DATE: January 25, 2006

RE: Monthly Report

Administration

Since my last report, I attended events at the Georgia General Assembly, Gwinnett Chamber of Commerce, Atlanta Regional Commission, Council for Quality Growth, Snellville Commerce Club, Gwinnett County DOT, DCA, Snellville DDA, and City of Suwanee. I participated in meetings with Georgia DOT, Gwinnett DOT, the City of Snellville, the City of Suwanee, PBS&J, Gresham Smith, Pond and Company, and visited with CID property owners and businesses among others. I met with new U.S. 78 property owners Wayne Currie of Solid Rock Development Company and Martin Goldstein of Martin Communities, LLC. I also assisted CID property owner Dr. Donald Bohne with a Gwinnett County development issue, Robert Reeves with permit issues, and Barry's Auto Parts with a temporary easement issue among others. I continued discussions with Lucien Lane of the Brun Company seeking to include a non-tax paying parcel within our CID boundaries. I also met with Bob Cowhig of the Stone Mountain Memorial Association regarding our Park Place study and general plans of both entities. I spoke at the City of Suwanee's Annual Work Retreat and the Gwinnett Neighborhood Leadership Institute's Growth and Economic Development Session.

Rockie Sapp and Michelle Couch continue to perform well managing routine office duties, coordinating various CID programs including our landscape, public safety, and study projects.

I sent the engagement letter to Smith & Howard at the Board's direction to perform our 2005 audit and have completed year in financial data input. I have also provided the electronic copy of our 2005 financial data to Smith & Howard.

Funding

We have received property tax revenues for the 2005 tax year in excess of \$774,571 with anticipated receivables at approximately \$92,177 although a final digest remains unavailable. Our office continues to operate well within our adopted budget and all programs are moving forward as planned excepting the Park Place study. The Hwy 78 CID met with Georgia DOT to negotiate available funding through the HPP program. GaDOT is working to include a portion of the funds within the median project and establish project numbers for the remainder of the funds as soon as possible.

Projects Underway

During January, we advanced the following projects:

- Wentz-Reeves IPA: Pending issuance of Gwinnett County development permit
- Corridor LCI Study: Presented final report to ARC
- Landscape Master Plan: Median detail plans being incorporated by GDOT
- ITS / ATMS – GS&P working with GDOT to incorporate into median plans
- PPAC Study: Attempting to gain final documentation from Pond & Co – working with CID Attorney Andrew Mertz
- Mast Arms: GS&P completed design plans for 13 intersections
- Jessica Daron Ct: Mr. Swatty conferring with his attorney
- Public Relations Plan: Great for Business Post Card Mailer
- STWP: Board adopted PBS&J prepared work plan
- Park Place Gateway: Modified plans per GDOT comments
- Britt South IPA: No further action this month
- T.E. Grants: Pending award announcement in January

Potential Projects

During January, the following potential projects received attention:

- U.S. 78 / S. R. 124 Intersection: Met w/ GDOT regarding intersection design
- GRTA / GCT Service: Provided support to City and County for implementation
- LCI Implementation Projects: Board priorities requested by GDOT
- Lucerne Community Banners: Banners complete – waiting installation

Public Relations

During January, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The Snellville Community News contained numerous positive articles and a full-color, full page advertisement favorable to the CID. The Hwy 78 CID mailed over 1,400 Great for Business post cards. The Hwy 78 CID received Gwinnett Clean and Beautiful's Howard Allen Business and Industry of the Year Award at their 26th Annual Dinner on January 6 in recognition of our landscape maintenance, litter abatement, and public safety efforts – special thanks to Leach Landscaping. The Snellville DDA banners were installed in mid-January featuring three Hwy 78 CID banners.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. The Hwy 78 CID participated in a ribbon-cutting ceremony for the Ground Round restaurant in Snellville. I met with Mayor Oberholtzer and representatives of AG Armstrong Development regarding mixed-use opportunities within our district. The Georgia Department of Community Affairs scheduled a February 3 Signature Communities Press Conference in Snellville to announce the award for our community.