



MEMORANDUM

TO: 78 CID Board of Directors
CC: R. Sapp, Exec. Asst.; A. Fielder, redpepper
FROM: Brett Harrell, Executive Director
DATE: January 24, 2007

RE: Monthly Report

Administration

Since my last report, I attended meetings with JJG, PBS&J, GDOT, City of Snellville, Gwinnett Chamber, Gwinnett DOT, redpepper, and Gwinnett County as well as events at the Georgia General Assembly, Georgia Chamber of Commerce, Georgia Public Policy Foundation, Metro Atlanta Chamber of Commerce, and CID Alliance. I also attended the monthly meeting with Gwinnett CID Executive Directors and the Partnership Gwinnett Steering Committee as well as the Inauguration of Governor Perdue and Lt. Governor Cagle and the Gwinnett Chamber's Legislative Affairs Reception.

Several personnel updates: Chris Cummiskey, Chief of Staff, Speaker Richardson; Tricia Chastain, State Director, Senator Isakson; Georgia House Transportation Committee: Jill Chambers, Donna Sheldon, Mark Williams; Steve Rebillot, Legislative Aide, Senator Chambliss. Most notably, Millard "Rudy" Bowen was elected on January 11, 2007 to serve as our 7th Congressional District representative on the State Transportation Board.

Though the median project did not make the March 2007 letting (we anticipate April), we received active support for our project from Senator Chambliss' office; Senator Isakson's office; Representatives Everson, Cox, and Casas; Chairman Charles Bannister; and Commissioner Mike Beaudreau.

Met with Economic Development professionals throughout Gwinnett County to discuss legislation authorizing cities to utilize the Redevelopment Powers Law.

I assisted numerous property and business owners with various issues including: Dr. Donald Bohne, illegal parking; and Mike Harper, graffiti among others.

Purchased both www.highway78cid.org and www.highway78cid.com domains and forwarded to our existing site www.78cid.org.

Funding

Board adopted our 2007 Budget during the December 2006 meeting.

Secured contract and invoiced Gwinnett County for \$80,000 Park Place Activity Center study transportation planning funds.

Public Relations

During December / January, the Hwy 78 CID received positive PR in the following publications and venues: ARC Shape of Things to Come television program; Accent Gwinnett magazine; Atlanta Journal Constitution, Gwinnett Daily Post, Gwinnett Business Journal, and the Snellville Community News.

Jimmy Norton, through personal contacts, secured for the Highway 78 CID an appearance on the ARC's Shape of Things to Come television program. Our PR firm, redpepper, assisted with preparation of the story line and with dissemination of the broadcast.

Chuck Warbington, Gwinnett Village CID, gained an opportunity for all Gwinnett CIDs to be the Cover Story in the January / February 2007 issue of Accent Gwinnett magazine.

Rick Williamson at the Gwinnett Business Journal and Gay Shook at the Weekly continue to run CID Press Releases within their publications.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects.

Began working with Ally Starnes, Economic Development Manager for the City of Snellville – currently seeking 10,000 square feet for a pharmacy/medical use. Potential sale of Fountain Square and other Snellville area properties.

Met with three investors with the Solid Rock Development Corp. regarding their proposal for a 30+ acre medical development just east of the Yellow River. Shared strategies, contacts, and concerns regarding the proposed project. Voiced strong support.

Updates on several ongoing projects:

Park Place Activity Center Study

Public kick-off meeting January 29, 2007 at 6 p.m. at the Embassy Building located at 1925 Glenn Club Drive. Rockie has worked with our consultant team to identify a Core Team of property owners and residents to help guide the study.

Partnership Gwinnett Visioning Exercise

Attended the December meeting that presented the final report and agreed to lead the Quality of Life Implementation Team.

Projects Underway

During December/ January, we advanced the following projects:

Corridor LCI Study: Confirmed receipt of project pre-approval at ARC

Landscape Master Plan: Responded to several issues with GDOT and PBS&J regarding plant material, maintenance, bonding, right-of-way, installation, and other issues related to our landscape plan. PBS&J notified our office of needed plan revision to maintain the current contract letting schedule and an opportunity to request a change order to effect desired installation at certain nodes. At issue is installation of plant material beyond existing right-of-way.

PPAC Study: Participated in two PMT committee meetings and our first Core Team meeting. Clarified expectations regarding billing and reporting.

Swatty Dedication: Gwinnett BOC approved dedication on Dec. 12, 2006.

STWP: no further action.

Sewer Study: Received completed study report. Board presentation Jan. 24, 2007.

CID Alliance: Attended Dec 19 meeting, notified leadership of Board's decision to abstain from participation in drafting 2007 transportation funding initiatives. Next CID Alliance meeting is Tuesday, January 30, 2007 at the Gwinnett Place Marriott.

Driveway Easements: Continued to work with Troy Hill, GDOT on gaining signatures from CID property owners on driveway easements.

Potential Projects

During December / January, the following potential projects received attention:

GRTA / GCT Service: No further action.

Public Safety Master Plan: Met with Major Beers and Major Taylor regarding ComStat reports. GCPD will present at Jan. 24, 2007 Board Meeting. Continue to recommend the Highway 78 CID Board work through our Southside Precinct to affect public safety initiatives rather than conduct a formal study.

Revitalization Sidewalks: Met with Gwinnett DOT regarding sidewalk ranking.

If there are any other issues and/or questions, please ask.