



# MEMORANDUM

**TO:** 78 CID Board of Directors  
**CC:** R. Sapp, Exec. Asst.; M. Couch, Special Projects  
**FROM:** Brett Harrell, Executive Director  
**DATE:** March 22, 2006

**RE:** Monthly Report

## **Administration**

Since my last report, I attended events at the Georgia General Assembly, Gwinnett Chamber of Commerce, Snellville Commerce Club, DCA, Gwinnett County, and City of Snellville. I participated in meetings and events with Georgia DOT, the City of Snellville, PBS&J, the Gwinnett Chamber, our U.S. delegation, Governor Perdue, our State delegation, and visited with CID property owners and businesses among others. I also assisted CID property owners Jerry Bedrin, Wynell Freeman, Winston Lee, and Wayne Mason among others with various requests. I participated in the City of Snellville's City Hall dedication and agreed to attend the Gwinnett Planning Association and Gwinnett Chamber's Economic Development Forum as a guest speaker in March. I also spoke on behalf of the CID at the Cambridge Farms HOA, communicated with numerous Nob Hill HOA members, and visited a Georgia Tech graduate class regarding CID's and revitalization efforts.

On March 16th, I met with Gwinnett County District 3 Commissioner Mike Beaudreau and Stone Mountain Tennis Association Board Member Gary Hill to discuss issues related to the Olympic Tennis venue. I have future meetings scheduled with GDOT, Gwinnett County, and GRTA. I am speaking on "Financing Revitalization" at a DCA sponsored event on March 30<sup>th</sup> at Snellville City Hall.

I also traveled to Washington, D.C. during the course of the last month with the Gwinnett Chamber's annual fly-in. As a result of that trip, the Hwy 78 CID will be featured in the nationwide American's for Transportation Mobility email newsletter in April 2006.

## **Funding**

I have a HPP follow-up meeting with representatives from Georgia DOT on March 23rd to learn about the funding requirements through the HPP program as it relates to our STWP. The Hwy 78 CID received notification of an opportunity to apply for up to \$200,000 grant from the Gwinnett County Board of Commissioners. I attended a meeting with the other Gwinnett CIDs at GJAC on Monday, March 20<sup>th</sup> on this opportunity.

### **Projects Underway**

During March, we advanced the following projects:

- Wentz-Reeves IPA: Property Owner seeking permits
- Corridor LCI Study: Processed final invoice and received final report.
- Landscape Master Plan: Received confirmation from GDOT LMP is included.
- ITS / ATMS – Received confirmation from GDOT ITS is included.
- PPAC Study: Met with Pond & Co to discuss options for termination.
- Mast Arms: GS&P working w/ GDOT on plan modifications
- Jessica Daron Ct: no further action
- Public Relations Plan: March post card in works, April ATM e-newsletter
- STWP: Discussion on priorities related to HPP on Mar. Board agenda
- Park Place Gateway: No further action
- Britt South IPA: No further action this month
- T.E. Grants: No further action – with Gwinnett County – Vince Edwards
- Lucerne Community Banners: Monitoring sidewalk / fence project.

### **Potential Projects**

During March, the following potential projects received attention:

- City STWP Projects: spoke w/ City regarding support for projects
- GRTA / GCT Service: Received response from GRTA on Express Buses on 78
- LCI Implementation Projects: Board considering project priorities

### **Public Relations**

During March, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The CID presented our positive message during March to the Stone Mountain Rotary Club, Cambridge Farms HOA, Georgia Tech graduate class, the Gwinnett Planning Association, and the Chamber's Economic Development Forum.

### **Economic Development**

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. I met with Jerry, Paul, and Garrett Bedrin of the Bedrin Companies – the contract purchaser of the Killian Hill Market and Merchants Center located at US 78 / Killian Hill (Publix Center) regarding CID activities and various road improvements. I also met with Ray Mohkberi, old Target Center in Snellville at McGee Road, about plans for a 5-story office building. Thus far I have been unsuccessful gaining voluntary membership from Jeff Cohen, owner of the other half of the Fountain Square Shopping Center, to join the CID. I met with Scott Morris, new Director of Economic Development for the Gwinnett Chamber, regarding opportunities on US 78 for new business growth and development.