



# MEMORANDUM

**TO:** 78 CID Board of Directors  
**CC:** R. Sapp, Exec. Asst.; M. Couch, Special Projects; C. Lindsey, Intern  
**FROM:** Brett Harrell, Executive Director  
**DATE:** May 24, 2006

**RE:** Monthly Report

## **Administration**

Since my last report, I attended meetings with U.S. Senator Isakson's Atlanta staff; Dr. Alfie Meek, Gwinnett County Economic Development and CID liaison; Jim Powers, Keller Williams Real Estate; the Snellville DDA; Gwinnett County SPLOST Committee; and the Grand Opening of Mullen Chevrolet among others. I continued working with our consultants at PBS&J and GS&P as well as with GDOT, Walton Electric, and Gwinnett DOT on existing projects. I contacted and received information regarding "rubberized asphalt" from both GDOT and Gwinnett DOT. I provided Steve Logan, Gwinnett County Planning, with names for consideration by the BOC for the Comp Plan Committee – Gary Custar and Jim Corcoran.

I presented "Place Making Beyond the Traditional Downtown" as the keynote address at the Urban Georgia Network symposium in Savannah. I also provided economic development, transportation, and general plans and information during a corridor bus tour with members of Gwinnett County DPU, Planning, and consultants in preparation for the County's Comp Plan update. Members attended an event at the Gwinnett County airport that included an appearance by Governor Sonny Perdue.

I assisted numerous property and business owners with various issues including: Ray Mokhberi, Fountain Square; Dr. Donald Bohne, Westside Court; Lee Baker, Gwinnett Sports Council; Bob Cowhig, Stone Mountain Memorial Association; Lucien Lane, Fountain Square; Bud Lawler, Wachovia Trust Dept; and Kelly Bowlin, Gwinnett Music Center among others.

Our office provided certification to Gwinnett County and the City of Snellville of our April election results as well as the Board's adoption of the 2006 millage rate.

Our summer intern, Chris Lindsey, began work on several projects including preparing the sidewalk map, updating merchant suite addresses, uploading the revised STWP to our website, and compiling LCI market data for use in economic development recruiting efforts.

## **Funding**

The Hwy 78 CID submitted a grant request for \$60,000 to the Gwinnett County Board of Commissioners for a sewer system study in the area east of the Yellow River to Jessica Daron Court and supported a request by Snellville P.D. for a GOHS grant.

### **Projects Underway**

During May, we advanced the following projects:

Corridor LCI Study: Began compiling market analysis data for economic development recruiting purposes.

Landscape Master Plan: Began variance request for 6' crepes.

PPAC Study: no further action

Jessica Daron Ct: Provided information to property owners for use in discussing an interparcel access roadway.

Public Relations Plan: Board Member Jimmy Norton's editorial featured in both the Gwinnett Daily Post and AJC; feature story on Hwy 78 CID distributed nationally through the U.S. Chamber's ATM website and e-newsletter; revised CID website to include additional P.R. and news items

STWP: No further action pending comments from City of Snellville.

Britt South IPA: No further action this month

T.E. Grants: T.E. Workshop Monday, May 22 attended by Vince Edwards, Gwinnett County T.E. Coordinator

Lucerne Community Banners: Monitoring sidewalk / fence project.

### **Potential Projects**

During May, the following potential projects received attention:

City STWP Projects: pending City review

GRTA / GCT Service: attended Memorial Drive event – BRT study underway.

LCI Implementation Projects: no further action

Hero Service for U.S. 78: Board consideration at May meeting

### **Public Relations**

During May, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News including key placements in the Snellville Days edition.

Michelle Couch, CID Special Projects Manager, began a print advertising campaign that is running in local media featuring economic development projects "Coming Soon" to the Hwy 78 corridor – Our Town Magazine.

Rockie Sapp, Executive Assistant, notified potential attendees that our annual meeting will be rescheduled.

### **Economic Development**

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. Our office also revised the CID website to include additional information relevant to economic development.