



MEMORANDUM

TO: 78 CID Board of Directors
CC: C. Fox, Administrator
FROM: Brett Harrell, Executive Director
DATE: November 24, 2004

RE: Monthly Report

Administration

During the past month, administrative duties have included contract termination discussions with Piedmont Landscape as well as contract negotiations with PBS&J and Leach Landscaping. I attended events at the Snellville Commerce Club, Atlanta Regional Commission, Gwinnett Chamber of Commerce, and visited with CID property owners and businesses among others. Caron and I participated along with Board Chairman King in the GEDA Transportation Forum at Georgia Tech. I also completed The Georgia Academy for Economic Development program. Other meetings included property owners and consultants working on various projects including Wentz-Reeves IPA, Landscape Master Plan, Gwinnett County SPLOST, Georgia Cities Foundation, Snellville Downtown Development Authority, Eastside Hospital, NavWeb, and ARC LCI funding. I also attended Gwinnett County Board of Commissioners and Snellville City Council meetings to receive resolutions in support of the CID's LCI applications.

Funding

Property tax revenues are on budget with nearly 79% of the 2004 billing received. Property taxes receivable are \$168,449.82 as of November 12. The Gwinnett County SPLOST Committee meets again on January 13, 2005 and will begin discussion of specific projects. Based on recommendations by our consultants at Precision Planning and PBS&J, as well as discussions with staff at the Atlanta Regional Commission, the Hwy 78 CID filed a single LCI application for a "Corridor Study" in the amount of \$125,000.00 on Friday, November 19. Congress has extended the Federal Highway Bill until May 2005 and I have participated in discussions preparing for reauthorization in a new bill next year. Those discussions indicate probable modification of our current strategy to gain \$7 million in federal funds for US 78.

Projects Underway

During November, we advanced the following projects:

- Wentz-Reeves IPA: Zeus Management / LAI Engineering
- Right Turn Lane Evaluation: A&R Engineering
- East Corridor LCI Study: PBS&J
- RFP Landscape Maintenance: Leach Landscaping
- Median Project: PBS&J

Potential Projects

During November, the following potential projects received attention:

ITS / ATMS: NavWeb program – Street Smarts

Paxton Lane: Connection with Jessica Darron Court – PBS&J / GDOT

Niknafs IPA: Received proposals from Zeus, Street Smarts, and Pond & Co

CID Alliance

Chairman Kenny King, Caron, and I attended the GEDA / CID Alliance Transportation Forum featuring Commissioner Harold Linnenkohl, Senator Tommie Williams, and Representative Paul Smith among others. I am formulating a draft 2005 Policy Statement for Board consideration at our December meeting that will support the policies advocated by the CID Alliance (Congressional Balancing) as well as local policy initiatives (bus service on US 78).

Key Contacts

In addition to numerous property and business owners, our office had contact with the following and/or their representatives during November: Congressman Linder; Senator-elect Isakson; Governor Perdue; Commissioner Harold Linnenkohl, GDOT; Senate Transportation Chair, Senator Tommie Williams; House Transportation Chair, Rep. Paul Smith; Jerry Griffin, ACCG; Paul Radford, GMA; Kelly McCutcheon, Georgia Public Policy Foundation; Dan Reuter, ARC; Charles Bannister, Chairman-elect; Mike Beaudreau, District 3 Commissioner-elect; Bert Nasuti, Commissioner District 2; and Mayor Oberholtzer among others. I have also sent congratulatory letters to numerous elected officials that prevailed on November 2.

Public Relations

During November, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and Snellville Community News. Additionally, Caron and I, with the assistance of Board Member Ken Shiver, completed the next edition of our newsletter that is currently in print production. Caron has also ordered safety vests imprinted with the Hwy 78 CID name for use by our Landscape Maintenance Crews, Public Safety Patrols, and others. On Monday, November 29, Vice Chairman Forrest Adair conducted the first ad hoc meeting regarding development of a public relations program. Caron also contacted local venues in preparation for our January 27 Annual Member Meeting.