



MEMORANDUM

TO: 78 CID Board of Directors
CC: M. Couch, Special Projects
FROM: Brett Harrell, Executive Director
DATE: October 26, 2005

RE: Monthly Report

Administration

During the past two months since last we met, I attended events at the Gwinnett Chamber of Commerce, Atlanta Regional Commission, Congestion Mitigation Task Force, and Snellville Commerce Club. I participated in meetings with Georgia DOT, Gwinnett DOT, Georgia Regional Transit Authority, the City of Snellville and visited with CID property owners and businesses among others. I spoke at the Gwinnett Municipal Association and the Town Business Alliance regarding CIDs.

Funding

We are now receiving property tax revenues for the 2005 tax year although a final digest is not yet available. Our office continues to operate well within our adopted budget and all programs are moving forward as planned. The CID submitted with the support of Gwinnett County three Transportation Enhancement grant applications totaling over \$2 million in requested funding.

Public Policy

During September and October, I met with my peers at the Gwinnett Place and Jimmy Carter CIDs to discuss our combined efforts. We have reached an agreement on allocation of SPLOST funds and will meet with Gwinnett County on October 27 to finalize the funding formula. Chris Lancette with Better World P.R. gained placement of an editorial supporting all three Gwinnett CIDs in a recent edition of the Sunday AJC.

Code Compliance

Dwight and I toured the corridor with Steve North, Gwinnett County Deputy Administrator and primary administrator of Operation Fixing Broken Windows and identified several issues. Mr. North responded immediately and we are proud to report that the Hwy 78 Corridor continues to be the area with the least code compliance issues.

Projects Underway

During September and October, we advanced the following projects:

- Wentz-Reeves IPA: Pending issuance of Gwinnett County development permit
- Corridor LCI Study: Presented draft report October 20
- Landscape Master Plan: Draft median detail plans submitted to GS&P
- ITS / ATMS – GDOT agreed to include in median safety project
- PPAC Study: Business Owner / Operator Meeting Scheduled for Nov. 1
- Mast Arms: Board approved contract; GS&P completed preliminary review
- Jessica Daron Ct: Finalized dedication requirements with Gwinnett County
- Public Relations Plan: Launched Clean / Safe Campaign – post card mailer
- STWP: PBS&J completed draft document – Board consideration in December
- Park Place Gateway: Completed preliminary plans in preparation for submission for a Special Encroachment Permit
- Britt South IPA: Met with owners on August 25
- T.E. Grants: Submitted applications for 3 potential projects
- TIP Amendments: Verified 3 potential projects are Exempt from TIP requirement

Potential Projects

During September and October, the following potential projects received attention:

- U.S. 78 / S. R. 124 Intersection: Discussed with GDOT / GwDOT / CoS
- GRTA / GCT Service: Met with GRTA and GCT regarding Express Service
- LCI Implementation Projects: Developed 5-year potential implementation plan
- Lucerne Community Banners: Program for Board consideration

Public Relations

During September and October, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, and the Snellville Community News. The Snellville Community News contained numerous positive articles and a full-color, full page advertisement favorable to the CID. The AJC ran a Sunday editorial column prepared by Chris Lancette of Better World PR with a reach in excess of 330,000. The Hwy 78 CID displayed our “blue board” at a recent Snellville Commerce Club meeting with over 100 local business owners in attendance.

Economic Development

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects.