



MEMORANDUM

TO: Board of Directors
CC: Rockie Sapp, Executive Assistant
FROM: Brett Harrell, Exec Dir
DATE: October 24, 2007

RE: Monthly Report

Administration

During the past month I've attended external meetings with members of the Gwinnett County Commission, Georgia DOT, the Gwinnett Chamber of Commerce, and others. I chaired a meeting of the Partnership Quality of Life Committee charged with goals in the areas of Cultural, Arts, and Recreation, Mobility, Revitalization, and Public Safety. I presented the PG Quality of Life initiative to the 2007 Leadership Gwinnett class and Larry Kaiser presented the Evermore CID to the Snellville Rotary Club.

Funding

Received Gwinnett Co 2005 SPLOST sidewalk funds for \$330,000 and invested with HavenTrust Bank in a money market vehicle paying 5.3% current interest.

Receiving transfers of 2007 property tax revenues – estimated 2007 total billing at \$948,675.10.

Reconciled financial statements and prepared Income Statement and Balance Sheet for monthly Board meeting. Modified current budgeted line items reflecting current project status.

Public Relations

During September and October, the Evermore CID received positive press in the following publications: AJC, GDP, Tri-City Times, Accent Gwinnett, Chamber FOCUS newsletter and others including Television and Radio coverage of the groundbreaking and ongoing construction activities.

redpepper placed advertisements running in Accent Gwinnett magazine.

Distributed newsletters and brochures at Business After Hours hosted by the Gwinnett Chamber and Rockie and Michelle participated in the Gwinnett COPS festival.

Published October e-Newsletter to 511 subscribers and mailed the October printed newsletter to over 1,000 addresses.

Economic Development

Our office fielded a number of calls from property owners and prospective investors.

Attended the White Wolf ribbon cutting at West Park Place with representatives of the Georgia Department of Economic Development and Gwinnett Chamber.

Updates on ongoing projects:

Project Status Reports

Please find enclosed in your monthly binders project status reports from September and October on the U.S. 78 Median, Pedestrian Bridge, Bedrin IPA, RBR to Davis, Walton Ct Intersection, McGee/Cambridge Intersection, Hewatt to Parkwood, and Parkwood to Britt projects.

Illuminated Street Signs

Received preliminary cost estimate of \$150,000 to add street signs and mast arms to the Rockbridge at Sharp Trail intersection.

Bethany Church Sidewalks

Received funding from Gwinnett Co. Larry Kaiser evaluated the project further and suggests modification to move the sidewalk installation to the Park Place area for greater impact and cost savings. Discussing the revision with Gwinnett County.

Please voice questions and/or concerns on these or any other activity.