



# MEMORANDUM

**TO:** 78 CID Board of Directors  
**CC:** R. Sapp, Exec. Asst.  
**FROM:** Brett Harrell, Executive Director  
**DATE:** September 27, 2006

**RE:** Monthly Report

## **Administration**

Since my last report, I attended meetings with ARC, PBS&J, GDOT, Gwinnett Chamber, Gwinnett DOT, Gwinnett Clean and Beautiful, Metro Atlanta Chamber, Gwinnett Wireless Initiative, and the Snellville DDA as well as events at the Gwinnett Chamber, Gwinnett County, the Governor's Litter Summit, and Georgia Public Policy Foundation. I also attended the monthly meeting with Gwinnett CID Executive Directors and the Gwinnett Village CID Board meeting.

I participated in a panel discussion and presentation, "Financing Revitalization: Using BIDs, CIDs, TADs & Other Special Districts" in Augusta, Georgia at the Celebrating Rural Georgia Conference. I am participating in the Gwinnett County Visioning process as a member of the core study committee.

I assisted numerous property and business owners with various issues including: Jeb Hughes, ALA Associates; Fred Sealy; Dennis Burke, Rivercliff Village; Eli Smeen; Rick Gattowell; and ROW dedication for Ron Swatty; among others.

## **Funding**

Continued advancing projects and addressed procedural issues regarding federal funding, annual appropriations, funding availability, and required documentation. Met with Georgia DOT and Gwinnett DOT to discuss HPP and SPLOST funding.

Reinvested a 6-month CD in the amount of \$102,260.35 with People's Bank at 5.25% and a 6-month CD in the amount of \$307,186.64 with First Horizon Bank at 5.31%.

Received the initial 2006 property tax digest, began audit, and notified Gwinnett County Tax Assessor's office of apparent omissions. Preliminary digest figures project 2006 tax revenues for the CID of approximately \$918,000.

### **Projects Underway**

During September, we advanced the following projects:

Corridor LCI Study: Provided ARC progress report – attended quarterly meeting.

Landscape Master Plan: Evaluated additional projects for HPP funding.

PPAC Study: Issued RFP for LCI-type study – responses due October 20, 2006.

Jessica Daron Ct Dedication: Retained Don Conner to prepare an appraisal of the property Mr. Swatty will dedicate to Gwinnett County.

Public Relations: Shiver “Letter to the Editor”; Custar “CID Founders”; WSB

Radio story aired in August; Distribution of “Constant Contact” email

communications including August and September 2006 e-Newsletter; Issued

RFQ for P.R. firms

STWP: Received City of Snellville guidance, prepared modified project packages for Board approval

T.E. Grants: Received MOU from Vince Edwards, Gwinnett Co – pending legal

Sewer Study: Received comments from DPU, PBS&J modified Work Order

Paxton Lane Extension: Important modification brought to our attention by

property owner Art Rilling; notified Gresham Smith and GDOT, plan revisions underway with no delay in letting.

### **Potential Projects**

During September, the following potential projects received attention:

City STWP Projects: City terminated project no. 22 Restaurant Row; however, voiced support for no. 21 McGee Alignment.

GRTA / GCT Service: Park-n-Ride Lot contract pending with SMMA.

LCI Implementation Projects: Highpoint intersection under construction with MUR

Hero Service for U.S. 78: Received presentation from GDOT at June meeting

### **Public Relations**

During August and September, the Hwy 78 CID received positive PR in the following publications and venues: Atlanta Journal Constitution, Gwinnett Daily Post, Our Town Magazine, WSB Radio, Georgia Trend, Gwinnett Business Journal, Gwinnett Chamber Magazine, and the Snellville Community News. Confirmed Congressman John Linder for attendance at our October 17, 2006 Annual Meeting scheduled for 6 p.m. at Snellville City Hall.

### **Economic Development**

Our office fielded a number of calls and we assisted both existing property owners and potential purchasers in acquiring information regarding various projects. I attended the bi-monthly Economic Developers meeting at the Gwinnett Chamber of Commerce and the Preserving the American Dream Conference hosted by the Georgia Public Policy Foundation.

The City of Snellville is actively recruiting for the Economic Development Manager position.

Updates on several ongoing projects:

**Gwinnett Co. Revitalization Grant / Sewer Study**

Received comments on Scope of Work from Gwinnett County Water Resources Department and revised PBS&J Work Order to include requested modifications. Chairman authorized to execute Work Order – study underway.

**Swatty Dedication**

Don Conner, MAI, is preparing an appraisal of the property that Mr. Swatty will dedicate to Gwinnett County to convert Jessica Daron Court to a public street. Upon acceptance of the appraisal, Andrew Mertz will prepare the dedication deed and then we will schedule the dedication on a Board of Commissioners' agenda.

**T. E. Grant Project – Yellow River Scenic Trail**

Gwinnett County Legal Department is presently considering modifications to the MOU suggested by Lynn Rainey, attorney for the Gwinnett Place CID. Once the MOU is complete, our Chairman may execute the document and the Phase 1 planning for the Yellow River Scenic Trail funded with a \$150,000 T.E. grant may begin.

**Park Place Activity Center Study**

RFP issued with a response deadline of October 20, 2006. Project timeline will follow the ARC LCI process with an anticipated kick-off meeting to occur in 2006, initial stakeholder meetings in January 2007, and the study completed by June 1, 2007. The study budget is \$100,000 of which \$80,000 is allocated through the Gwinnett County SPLOST Transportation Planning funds.

**U.S. 78 / S.R. 124 Intersection**

GDOT has issued a call for qualified engineering firms to begin the design process for a major intersection improvement. Both Gwinnett County and the City of Snellville have pledged \$1,000,000 toward the preliminary engineering and design phase. The recently updated ARC Mobility 2030 Regional Transportation Plan includes this project at \$43 million in ROW and CST and forecasts an operational interchange by 2014.

**Partnership Gwinnett Visioning Exercise**

The Economic and Demographic Profile (data collection) and Competitive Assessment phases are complete.

**Annual Business Meeting / Legislative Luncheon**

Our annual meeting is confirmed for Tuesday, October 17 at 6 p.m. at Snellville City Hall. Congressman John Linder has confirmed attendance. On Wednesday, October 18 at 11:30 a.m. at the Gwinnett Place Marriott we will join Gwinnett's other CIDs and host a Legislative Luncheon.

If there are other projects or issues that you would like a status report on, please ask.