

District Update

Evermore Community Improvement District

January 2008 - Vol. 7, No. 1

Information for District Members and Friends

Highway 78 Live Traffic Information Always Available



We'll get you there.

**Georgia
NAVIGATOR
NAVIGATOR**

Stay informed about current traffic situations on the Highway 78 corridor such as construction delays, lane closures and accidents with information right at your fingertips. Plan your travel route with the most up-to-date information via telephone or keyboard. The Georgia 511 Transportation Information System and the Evermore CID is at your service.

Georgia DOT's 511 Transportation Information System is available, 24 hours – 7 days a week. Georgia 511 is a free phone service that provides real-time traffic and travel information statewide. Callers can listen to an automated report or reach a live operator to request assistance or report incidents. Dial #511 from any telephone or access Georgia 511 information via the website at www.511ga.org.

The Evermore CID also broadcasts updates via website announcements and a direct email service to subscribers. Visit www.EvermoreCID.org to subscribe or check for live updates. Lane closures are posted as the information is available from the DOT. The Evermore CID has received positive feedback from businesses and residents regarding the traffic communication efforts, and will continue striving to meet the needs of our community.



Moving Right Along Highway 78 Median Project on Schedule

“You don't just have a ribbon cutting and build a road - there remains a tremendous amount of work to accomplish over the next two years,” said Evermore CID Executive Director Brett Harrell during a recent presentation on the progress of the Highway 78 transportation improvement project. In fact, the Highway 78 Median Safety Project has been in the planning and preliminary engineering stage for over 10 years. The Evermore CID is pleased to announce that the construction countdown has begun and stands at 1 Year-10 months. The project has a scheduled completion date of November 2009.

As you travel the Highway 78 corridor, you will obviously notice the ever-changing visual signs of progress. So what is happening during the construction phase of this major highway median and safety project? Many things: Grading work, infrastructure modifications, sign removal, utility relocation (power poles, gas lines and water meters), right-of-way clearing, and fiber-optic cable installation for enhanced traffic light synchronization to name a few items on the project manager's check list.

Harrell reports that Walton EMC is well ahead of schedule, AT&T is moving at an expedient pace and all public utility and clearing crews are working diligently. Overall, the Evermore CID is pleased with the progress.

In addition to the median project, there are many additional conceptual projects planned within the Evermore business district. The Evermore CID recently enhanced their website to provide a thorough overview of both conceptual studies and active project updates. To stay informed on project status and traffic information, visit the website frequently at www.EvermoreCID.org.

Envisioning the end result, before we know it, Highway 78 will be lined with attractive landscaping, sidewalks, park benches, decorative traffic lights, and illuminated street signs. Pedestrian access will be improved and encouraged, and most importantly the project will dramatically increase public safety.

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Welcome to the Evermore Community!

White Wolf Publishing Chooses Park Place



As everything we have known about Highway 78 over the past 25 years is positively changing before our very eyes, there are less obvious but equally beneficial changes happening too. High-end professional businesses and companies are relocating to the Evermore community of Gwinnett County and are surely the shape of things to come.

In November 2006, two extremely successful gaming firms merged to strengthen and expand their products into the rapidly growing online gaming market. The merger announcement was well received within the gaming industry and has generated substantial interest in the combined firm CCP/White Wolf.

One year later, White Wolf Publishing relocated and expanded their design studios to Park Place stimulating their staff's environment to support creativity and imagination; two key components necessary for their successful development of storytelling board games, card games, live-action role playing games and simultaneous internet gaming.

Through the efforts of Chip Adair of Williams-Adair Realty and Bill Johnston of King Real Estate, White Wolf established their facility at Mountain East Business Center located in Park Place near Stone Mountain. White Wolf's facility will initially occupy 34,000 square feet of office and warehouse space, employ 30 people growing to 170 over the next seven years, and offer above average wages.

With other high-end professional developments locating throughout the Evermore Community along Highway 78, coupled with the extensive improvement projects planned, the future is brighter than ever!



GCVB Creates CID Partnerships

"Sometimes ... you don't realize that some of your strongest partners are already in your own backyard," as Caryn McGarity, Executive Director of the Gwinnett Convention & Visitors Bureau recently described Gwinnett's three Community Improvement Districts. GCVB recently created partnerships with Gwinnett's CIDs that will help sell Gwinnett County as a destination for meetings, sporting events, conventions and leisure travel.

The CID's have made amazing progress in their missions addressing the individual challenges of each district including infrastructure, transportation and crime issues. "All three should be commended for the hard work and progress they have made," says McGarity.

The CID's were recently awarded \$20,000 to create destination maps and brochures which will highlight the attractions available in each. The marketing pieces will showcase restaurants, hotels and retail options in each corridor with the intent of getting people to work, shop and visit in the respective districts.

Over 45% of Gwinnett's hotels are located within the confines of one of the three CIDs, linking their future with that of the GCVB. McGarity explains, "That is why we are pleased to announce our 2007 tourism award recipients - The Gwinnett Village, Gwinnett Place and Evermore CIDs."

Moving Right Along

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Looking to the future, the Evermore CID's goals go far beyond a transportation and median project. The Evermore CID's long-term objective is to ultimately transform the business district into an entirely new community with an established sense of destination that offers an attractive place to live, work, and shop!

Photos: Utility work underway along U.S. 78.



Evermore CID Expands Landscaping Services

Additional Community Streets Benefit from Increased Clean-Up Efforts



The Evermore Community Improvement District (CID) recently extended their landscape maintenance contract with Leach Landscaping. During construction, Leach Landscaping crews will expand their service boundaries to include several U.S. 78 access streets.

Evermore CID Board Member Dwight Harrison says that although the appearance of Highway 78 will be impacted during median construction, "Our landscape and clean-up efforts are more important than ever and must continue." The revised plan calls for additional services to include litter removal and extended right-of-way maintenance on most U.S. 78 access streets within the Evermore community.



These new provisions provide the opportunity for Leach Landscaping to work cooperatively along side of Georgia DOT's construction clean-up crews.

One of the first projects under the Evermore CID's enhanced highway maintenance plan is the significant effort recently concentrated on Paxton Lane extending parallel to Highway 78 from Killian Hill Road to Jessica Daron Court. According to Mike Leach of Leach Landscape, "Paxton Lane's curbs were edged, the gutters cleaned, trash and debris removed and the shoulders bush-hogged." Gary Custar, owner of Presentation Solutions and a CID Board Member frequently and it has never looked better."



Brett Harrell, Evermore CID Executive Director adds, "Two areas along Paxton Lane that were marked with graffiti were also detected and reported to Gwinnett County Code Enforcement for clean-up as a result of the effort." Harrell concluded, "These visible improvements are evidence of the Evermore CID's continued commitment to bettering our community. I look forward to the many other future benefits of our newly revised landscape maintenance plan."

From left: A member of the landscape team surveys the intersection; Paxton at Highway 78 before clean-up and the same intersection after the clean-up and landscaping.

Evermore CID and Gwinnett County Champion SPLOST for Sidewalks

Pedestrian Improvements Coming Soon to Park Place Area

The Evermore Community Improvement District (CID) and Gwinnett County have collaborated to move forward with sidewalk improvements for Park Place. The Gwinnett County Board of Commissioners agreed unanimously to support the proposed community revitalization project.

In addition to the Park Place Community Association's formation, this project is another tangible result of the Evermore CID's Park Place Activity Center Study completed earlier last year. Area residents who participated in the study's focus groups identified sidewalks throughout the Park Place community as an enhancement with significant appeal.

Project construction is set to begin in early 2008. Upon completion, the project will connect new sidewalks to existing sidewalks along West and East Park Place Boulevard from Bermuda Road to

Eastford Trace, and Rockbridge Road from Pounds Road to East Park Place Boulevard. The project also includes pedestrian signals at crossings to improve safety for pedestrian travelers. Evermore CID Executive Director Brett Harrell is pleased with the rapid implementation of improvements identified in the study saying, "This project not only enhances the Evermore Community, but will also improve safety and mobility within the Park Place Activity Center study area".

The project is ultimately the result of a partnership between the Gwinnett County Board of Commissioners, Evermore CID and the Park Place Community Association, with funding provided by Gwinnett County SPLOST. Gwinnett County Commissioner Mike Beaudreau comments that "This is one of the first visible signs of the hard work that the newly formed Park Place



Community Association has achieved by working with the Evermore CID and my office. I am proud of the progress that we have made as a team".



CID Calendar

February 27, 2008

Board Meeting
Snellville City Hall
2:00 p.m. - Public Invited

March 26, 2008

Board Meeting
Snellville City Hall
2:00 p.m. - Public Invited

April 23, 2008

Board Meeting
Snellville City Hall
2:00 p.m. - Public Invited

OUR MISSION:

To establish a vibrant, upscale destination area; improve business development opportunities; and enhance property values by developing and promoting coordinated transportation and community character improvements to benefit property owners, business owners and residents along the U.S. 78 corridor.

www.evermorecid.org

Gwinnett Ballet Theatre Performs 26th Annual "Nutcracker"

Toys came alive and dreams came true in the 26th annual performances of Gwinnett Ballet Theatre's (GBT) production of The Nutcracker. Performed at the Gwinnett Performing Arts Center during December, Gwinnett Ballet Theatre's rendition of everyone's favorite Christmas ballet enchanted audiences of all ages.

The GBT Orchestra, under the leadership of Predrag Gosta, consists of more than 30 professional musicians and added a new dimension to an already exhilarating realm of performances.

The production featured a large cast of 150+ dancers, clad in beautiful costumes and fanfare. Four-year-old "holiday mice" to pre-professional dancers mesmerized audiences as they twirled about the stage, but don't let their age fool you! GBT's marketing director Holly Calmes says, "Many people tell us they can't believe our cast is comprised of high school students. They think they are professional dancers. We hear that over and over."

Founded in 1977, Gwinnett Ballet Theatre is Gwinnett County's oldest non-profit performing arts organization; their

studios are located in the Evermore Community at Fountain Square on Highway 78 in Snellville. The revitalization efforts and transportation improvements underway by the Evermore CID will have a positive impact on the Gwinnett Ballet Theatre, according to Susan DeParle, school director. "When you draw attention to an area and make it more pleasing to businesses and residents, it will certainly improve an organization like ours where we serve the community."

The GBT recently expanded their studios to include a 4000 square foot replica of the Gwinnett Performing Arts Center stage and is the foundation of Evermore's catalog of cultural and performing arts organizations. Executive Director Brett Harrell is working in partnership with others to expand the arts throughout the Evermore Community and Gwinnett County. He and Stan Hall, GBT's Chairman of the Board, serve together on the Quality of Life Committee through the Partnership Gwinnett initiative seeking to expand our options and enriched the future for cultural and performing arts.

Additional information about the Gwinnett Ballet Theatre is available on their website: www.gwinnettballet.org

*Our goal is to increase your property values
and improve your business!*

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